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|  | Leadership Audit What are the traits of your ideal family business leader?  Score yourself on these traits on a scale of -5 (poor) to +5 (good)  Then develop a plan to improve in under –performing areas. | |
|  |  | **Poor Average Good** |
| 1 | Communication  The effectiveness of verbal and written communication at all levels | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |
| 2 | Initiative The ability to develop new ideas and activities | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |
| 3 | Trust The degree of integrity and honesty provided to others | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |
| 4 | Family Values Sets the standard in upholding family vision and values | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |
| 5 | Planning The degree of developing action plans in advance to maximize efficiency. | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |
| 6 | Cooperation  The level of working with and supporting others | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |
| 7 | Innovation The degree of developing new methods and ideas to instigate changes | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |
| 8 | Coaching The ability to encourage and train others | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |
| 9 | Team Work The ability to work with others in achieving common goals | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |
| 10 | Results Achieved Overall performance | <---|---|---|---|---|---|---|---|---|---> |
|  |  | **-5 0 +5** |